

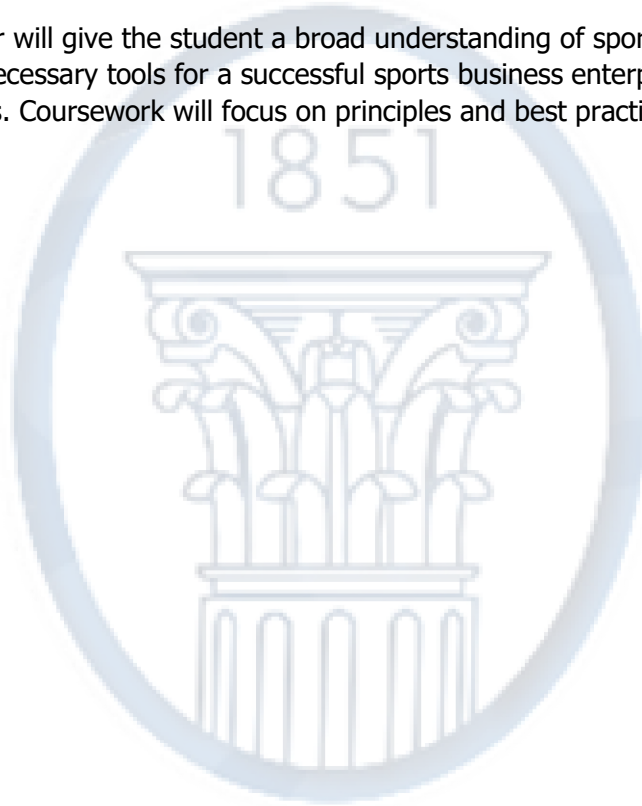
SPORTS MANAGEMENT MAJOR

Contact: Ms. Kelli Fram (Chair)

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Assistant Professor: A. Kulkarni

The Sports Management Major will give the student a broad understanding of sport from a participant's perspective and provide the necessary tools for a successful sports business enterprise at the collegiate level, and all levels of professional sports. Coursework will focus on principles and best practices, which will be implemented through an internship.



Major: SPORTS MANAGEMENT MAJOR

Student's Last Name

First Name

Middle Initial

Advisor

Date Major Declared

Course #	Title of Course	Hours Required	Semester Completed	Grade
Required Courses:				
ACC 215	Principles of Financial Accounting	3		
BUS 205	Introduction to Sports Management	3		
BUS 210	Spreadsheet Applications in Business	3		
BUS 220	Fundamentals of Management	3		
BUS 250	Principles of Marketing	3		
BUS 315	Sports Promotion and Sales Management	3		
FIN 318	Corporate Financial Management	3		
HES 220	Social Science in Sport	2		
HES/PSY 231	Sports Psychology	3		
HES 406	Intro to Management in PE and Athletics	2		
SPE 101	Introduction to Speech Communication	3		
OR SPE 203	Interpersonal Communication	3		
ITS 399	Internship	3		
Choose one from the following (3 hrs):				
BUS 330	Advertising and Brand Management	3		
BUS 334	Consumer Behavior	3		
BUS 345	Digital Marketing	3		
Choose one from the following (3 hrs):				
BUS 223	Business Law	3		
BUS 325	Entrepreneurship	3		
BUS 326	Human Resource Management	3		
BUS 327	Operations Management	3		
TOTAL HOURS FOR MAJOR		40 hrs.		

If any substitutions or waivers of requirements are allowed, please list below and initial.

Advisor Signature: _____ Department Chair Signature: _____